



LEAD WITH INTENTIONALITY

Join Chief Jason Armstrong for an inspiring and transformative session that speaks to anyone navigating leadership in today's complex world—whether you're leading a team, a community, or simply yourself. Chief Armstrong gained national recognition when he stepped into the role of police chief in Ferguson, Missouri, five years after the tragic police killing of Michael Brown Jr. With honesty and wisdom drawn from real-world challenges, he shares powerful insights on overcoming adversity, building trust, and driving meaningful change. Grounded in the principles of his #1 best-selling book, *I'm Done Here!: Create Lasting Impact by Leading with Intentionality*, this session is designed for leaders of all kinds—current, aspiring, or emerging. Walk away motivated, empowered, and equipped to lead with purpose, clarity, and intention in any environment.

JASON ARMSTRONG

With a dynamic blend of passion, expertise, and real-world experience, Jason delivers compelling keynote addresses and engaging presentations that leave audiences inspired and empowered. Through thought-provoking insights, actionable strategies, and captivating storytelling, Jason ignites the spark for personal and professional growth.

YOU HAVE THE POWER,

Be the Change

This powerful and motivational talk challenges individuals to recognize their ability to drive meaningful change, especially in systems that may seem broken or ineffective.

Jason inspires audiences to see themselves as agents of transformation, empowering them to take ownership of their role in shaping their areas of impact. By highlighting the need for engagement and personal responsibility, Chief Armstrong emphasizes that real progress begins when individuals recognize the power within themselves to impact positive change.



CRISIS LEADERSHIP

In moments of crisis, strong and decisive leadership is essential. Chief Jason Armstrong delivers a powerful session that equips leaders with the tools to navigate high-stakes situations with composure, clarity, and integrity. Drawing from his personal real-world experiences leading during critical incidents, Chief Armstrong shares actionable strategies for maintaining priorities, managing public perception, and driving positive outcomes even when under immense pressure.

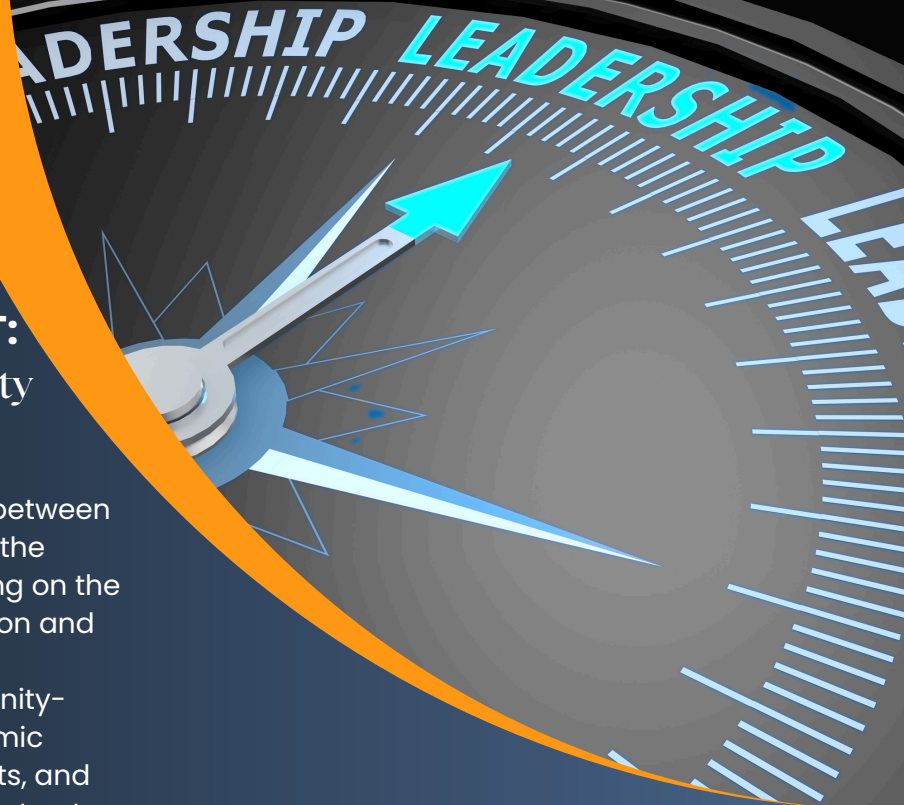
This session provides attendees with practical insights into staying grounded during uncertainty while keeping their teams motivated and aligned toward success. Attendees will gain valuable tools for handling internal and external challenges, communicating effectively in crises, and making decisions that uphold their values and organizational goals.



TENSION OR TRUST: Navigating Community Police Relations

Explore the complex dynamics between law enforcement agencies and the communities they serve, focusing on the delicate balance between tension and trust. Hear about historical and contemporary issues in community-police relations, including systemic challenges, high-profile incidents, and reform efforts aimed at fostering trust. Through case studies, interactive discussions, and real-world examples, participants will gain insights into the social, political, and legal factors that shape these relationships.

Key topics include strategies for building trust, effective community engagement, the role of media in shaping public perception, and the impact of policing practices on marginalized communities. Attendees will be challenged to critically analyze approaches to de-escalation, transparency, and accountability while exploring innovative solutions to bridge the gap between police and the public.



ADDITIONAL SERVICES

- Consulting
- Coaching
- Mentoring
- Workshops
- Retreats
- Advising

AUDIENCES

- Public Safety
- Local Government
- Corporate Teams
- Educational Institutions
- Community Groups
- Aspiring Leaders
- Change Agents

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